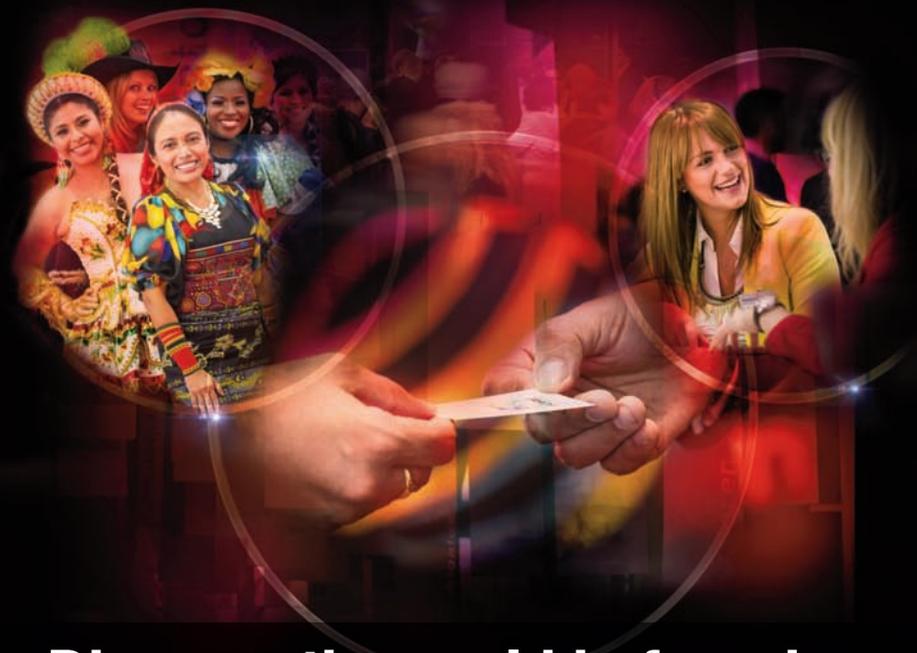


2 - 5 November 2015



WTM[®]

Quick Guide



Discover the world in four days

£2.5 billion*
of new business
generated at World Travel
Market 2014

Meet up to
5,000**
exhibitors from
across the world

More than
50,000**
attendees from
186 countries

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WTM[®]

Quick Guide

Staged annually in London, World Travel Market is the leading global event for the travel industry.

It is a unique opportunity for the whole global travel trade to meet, network, negotiate and conduct business under one roof.



9 OUT OF 10

VISITORS ACHIEVED A BUSINESS OBJECTIVE BY ATTENDING WTM THAT THEY WOULDN'T HAVE OTHERWISE ACHIEVED*

WTM IS GROWING

VISITOR ATTENDANCE HAS INCREASED MORE THAN 20% IN FIVE YEARS**

“ WTM is not just an event, it should be an integral part of your business growth ”

Andrew Campbell,
1STOPJAMBOREE Ltd

“ Fantastic event with like-minded professionals delivering professional solutions, services and products. The 'must attend' event of the year ”

**Enrico Tedesco, UK Sales and Partner
Manager Money Swap**



wtm[®]
buyers'
club



the travel
tech show
at wtm[®]



The leading travel business network for making contacts & concluding deals

The **WTM Buyers' Club** is World Travel Market's business club for senior travel industry buyers with direct responsibility for purchasing products.

With **more than 9,000 attendees** at WTM 2014, the WTM Buyers' Club facilitates networking and negotiations between members and exhibitors leading to business contracts being signed. This contributes significantly to the **£2.5 billion** of deals signed as a result of WTM 2014.

www.wtmlondon.com/buyersclub

WTM Speed Networking – the world's largest business networking event. **More than 300 buyers** and **1,000 exhibitors** across two sessions.



The UK's largest travel technology show

More than **1 in 3 visitors** to WTM are interested in purchasing or gathering information on travel technology products.

The Travel Technology seminar programme features key speakers and vital topics including; Blogging, Mobile, Social Media and Technology.

www.wtmlondon.com/traveltech

“ Fantastic event - who needs to see the world when the world is brought to you? ”

Mohammad Razwan
Travco LLP



a taste of
ILTM
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2-3 November 2015 / London

A dedicated luxury programme at WTM.

Key international suppliers and high calibre buyers meeting in pre-scheduled table top appointments in an invitation only luxury lounge. This great opportunity also features a Champagne Networking Reception.



Register your interest at wtmlondon.com/luxury

The programme covers the following industry sectors:

WTM Events Programme features more than 100 events and seminars and is available for all attendees.

- 50+ Tourism ***NEW***
- Airline
- Gastronomy ***NEW***
- Hotels
- Luxury Travel
- Spa
- Responsible Tourism
- Sports Tourism
- Travel Technology
- Wellness
- Women in Travel

WTM® 2014 Facts**

51,492 TOTAL WTM ATTENDANCE

4,914 EXHIBITING COMPANIES

300,000+ BUSINESS CONNECTIONS MADE

186 COUNTRIES & REGIONS REPRESENTED



Interested in **Exhibiting**
Call Deborah Dewe at **+44 (0) 208 910 7809**
or email at deborah.dewe@reedexpo.co.uk

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*Source: Independent research by Fusion Communications, January 2015

**ABC Audited figures, February 2015

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